

ENTHUSE'D

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Sha Sha GETS BET NOMINATION

CIGARETTE SMOKING GOES
DOWN IN ZIMBABWE

PRESIDENT MNANGAGWA'S
PRAYER ON THE NATIONAL
DAY OF PRAYER AND
FASTING

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EDITORIAL

We were nothing short of ecstatic to break early the news of Zimbabwean, Mutare born singer/songwriter Sha Sha's BET Nomination announcement this week. This win was the good news Zimbabwe needed in the midst of a myriad of socio-political goings-on. When we heard the news we could not help but remember the then younger unknown and somewhat shy yet ever sultry Sha Sha's performance at #enthuse's first birthday bonfire back in 2016. Since then she's been in our little black book of Friends of Enthuse Afrika and we've loved to see her ride her now global wave of success. We take a leap in opening our platform to voices in desperate need of safe amplifying spaces.

You'll notice we now share episodes of Purple Royal a Zimbabwean Transgender experiences platform. Speaking of issues relating to identity, is it unChristian to be homophobic?

Tess digs her heels in for this Hallelujah Mag article that questions the Christian take on LGBTQ+ rights. Speaking of religion, our president took it to the cross this past Monday in a national feat of prayer and fasting. Though many on social media say they aren't of the agendas of these prayers; God knows we need as many prayers as we can get as a nation. You can have a look at the full transcript of the prayer in here.

On a different note, recent stats from British America Tobacco may imply we might be too holy to smoke. They reported a 17% decrease in total sales as compared to last year. Before we throw a self-righteous feast, the tough truth may be that Zimbabweans simply can't afford to smoke any more. Well, at least we can still live vicariously. Miami-based Zimbabwean hip-hop artist KapCity released the much anticipated luxurious and FOMO inducing visuals for his single M.I.A. From jet skis, yachts, to fire hot girls! Have a look at all these stories and more in the 12th edition of ENTHUSE'D.

ENTHUSE'D is a consolidation of all of Enthuse Afrika's online publications, #enthuse, Bhizimusi and Hallelujah Mag. We update our sites every day and put together the most interesting articles for your into ENTHUSE'D every week.

We hope you enjoy this copy.

Stephanie Kapfunde
Managing Creative
Enthuse Afrika

Enthuse Afrika are a group of young digital story-tellers in Zimbabwe, Zambia & Botswana that use the internet to collaborate on unusual projects to create new brand experiences. Our core functions are Content Creation, Experiential Marketing, Creative Consultancy & Digital Skills Training.

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CIGARETTE SMOKING GOES DOWN IN ZIMBABWE: BRITISH AMERICAN TOBACCO

By Ian Mapira/Bhizimusi.com

Cigarette producer, the British American Tobacco (BAT) has reported a 17% decrease in the total sales comparing to 2018 according to the group's Abridged Audited Financial Results for the Year Ended 31 December 2019.

The company's Chairman Lovemore Manatsa attributed such decreases to importation challenges and shrinking consumer disposable income.

"In the Aspirational Premium segment, Newbury, grew by 12% driven by consumers switching from Dunhill due to our inability to import the product as duties were required to be paid in United States dollars. Consequently, Dunhill sales declined by 94%," Manatsa says.

"The Value for Money segment, (Madison and Everest) and Low Value for Money brand, Ascot, recorded a 17% and 18% decline respectively driven by shrinking consumer disposable incomes. However, the Company preserved margins over the reporting period through a balanced pricing strategy."

BAT also reported of operating profit decreasing by ZW\$162.1 million (104%) in versus the same period in 2018, to close at a loss of ZW\$5.8 million in 2019.

"Gross profit decreased by ZW\$16.4 million (7%) compared to 2018, driven by an increase in raw material costs and costs associated with the use of generators due to power interruptions during the year in our manufacturing activities," Manatsa says.

"Revenue decreased by ZW\$16 million (5%) on an inflation-adjusted basis when compared to 2018, driven by declining sales offset by numerous price increases."

"Selling and marketing costs decreased by ZW\$10.5 million (27%) compared to 2018 driven by route to market initiatives to manage the Company's distribution costs," went on the chairman.

Devaluation of the local currency in 2019 against major trading currencies further impacted consumer disposable incomes according to the BAT chairman.

"Inflation increased to 521% by the end of December 2019 against 42.1% in December 2018. This increase depicted the worst annual outturn in eleven years and triggered a return to hyperinflation in the Zimbabwean economy," Manatsa says.

"Power shortages persisted resulting in heavy reliance on generators which largely contributed to decreased productivity and increased operating costs for the Company."



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PRES. MNANGAGWA

PRESIDENT MNANGAGWA'S PRAYER ON THE NATIONAL DAY OF PRAYER AND FASTING

By Chris Charamba/Hallelujahmag.com

President Emmerson Mnangagwa on Monday addressed and led the nation in repentance and offered his prayer for Zimbabwe to the almighty God for intervention in the face of the COVID-19 pandemic.

He spoke to the nation at the event of the Presidential National Day of Prayer and fasting which took place at the State House in the capital and was attended by representatives of various Christian denominations across the country as well as those from the Jewish, Muslim, Hindu and Greek communities.

Here we have transcribed HE's prayer, in case you missed it.

Dear God, Jehovah and the Holy True God, Father of our Saviour Jesus Christ.

I humble myself before you together with people of Zimbabwe over whom you have made me a servant leader. I yield my heart; we yield our hearts as a nation in faith and repentance to the rule and lordship of your son and our saviour Jesus Christ. We repent before you of every sin and way in which we displeased you and not glorified you alone

alone as God. Forgive those who have worshipped idols and false gods. Forgive us at all our immorality and cleanliness.

Forgive us for every act of injustice or corruption that has made the poor to suffer of the innocent to die.

Forgive us as individuals and as a nation even for the sins of which we may be unaware. Clean us with the blood of your Son and our Lord Jesus Christ.

Lord, as we face this grievous pestilence of the coronavirus which has already killed some of our beloved ones, we make a petition to you Oh God according to Habakkuk chapter 3 verse 2 which reads and I quote, "Lord, I have heard of your fame; I stand in awe of your deeds, Lord. Repeat them in our day, in our time make them known; in wrath remember mercy."

You're a merciful God and we ask you today that you forgive our sins and heal our land, the land of Zimbabwe. Make this storm to cease. Stop the advance of this virus and the death which it carries. We thank you that you gave us lead time to prepare against this pandemic.

But now Lord, grant us wisdom. Show us the steps to take to overcome this virus.

We thank you that you gave us lead time to prepare against this pandemic. But now Lord, grant us wisdom.

Show us the steps to take to overcome this virus. We also ask that you show us a cure for this virus.

Comfort and help all our people who have suffered loss.

As we pray for ourselves, we also pray for Africa our continent but indeed also for the rest of the world.

We ask all this in the name of our Lord and Saviour Jesus Christ,

Amen.

Let us all continue in prayer emboldened by the reassurance given to us in 1 John 5 vs 14-15, which says "This is the confidence we have in approaching God: that if we ask anything according to his will, he hears us. And if we know that he hears us—whatever we ask—we know that we have what we asked of him."

God bless you all,

God bless Zimbabwe

I thank you,

Amen.

Purple Royale Podcast

Is a Trans Podcast that is featured on Enthuse Mag, check us out now!



AVAILABLE ON
ENTHUSEMAG.COM



#enthuse

THE #PURPLEROYAL PODCAST – BEING TRANSGENDER IN ZIMBABWE

By Stephanie Kapfunde/Enthusemag.com

In light of the global movement in PRIDE Month; **Black Trans Lives Matter**. We're excited to share Purple Royale, a podcast focused on the day-to-day experiences of Transgender people in Zimbabwe.

The Trans community in Zimbabwe may seem like folklore to some and as a result, dehumanizing the Zimbabwean Trans experience. Purple Royale disparages this assumption and amplifies the voices of the Trans community country-wide.

Their latest episode focuses on **Ras That Guy**, a Victoria Falls-based Trans man who narrates his experience as he visits Health practitioners for an intimate reproductive procedure.

Check out Purple Royale on <https://anchor.fm/> or visit enthusemag.com to get easy access.



”

SOME LEARNERS WERE OF THE VIEW THAT SCHOOLS SHOULD OPEN AS THEY WERE GETTING IDLE AT HOME; SOME WANT TO FINALISE THEIR STUDIES THROUGH WRITING OF EXAMINATIONS. ANOTHER GROUP OF LEARNERS HIGHLIGHTED THAT THEY DO NOT WANT TO REPEAT CLASSES NEXT YEAR.

”

HUMAN RIGHTS ORGANISATION WEIGHS IN ON RISK ALLOWANCES FOR TEACHERS

By Ian Mapira/Bhizimusi.com

Zimbabwe Human Rights Commission (ZHRC) has weighed to a call for the government to offer risk allowances to teachers who will resume services during the current COVID-19 pandemic. The organisation says this after conducting an assessment of enjoyment of the Right to Education in the wake of the COVID 19 pandemic.

Teachers had earlier on raised the issue of risk allowances stating their role as of front line workers.

“The Ministry of Primary and Secondary Education in liaison with the Ministry of Finance and Economic Development should consider the allocation of risk allowances to educators and at the same time ensuring that schools have safe and secure working environments which enable schools to re-open during the pandemic,” the organisation says in a statement.

“Safety measures need to be guaranteed and met first before opening of schools. If Government encounters challenges in guaranteeing these measures, then opening of schools should be postponed until the Government obtains the necessary resources to guarantee the rights to health and life of learners, teachers, ancillary staff at schools as well as parents and guardians or postpone re-opening of schools until the pandemic is over.”

ZHDR got views from various stakeholders in the education system on the opening of schools; including students and administrators.

Learners interviewed by ZHDR were divided on

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ZIMBABWE HUMAN RIGHTS COMMISSION



the opening of schools, with some students championing the opening of education facilities while others were of the view that schools should remain closed.

“Upon being interviewed on their views on schools opening, some learners were of the view that schools should open as they were getting idle at home; some want to finalise their studies through writing of examinations. Another group of learners highlighted that they do not want to repeat classes next year so they supported the Government’s decision to re-open schools. The junior learners indicated that they wanted to go back to school to meet and play with their friends whom they last saw more than two months ago,” the organisation says.

“The majority of the students interviewed, however, were of the view that opening of schools should be put on hold, (just like during the liberation struggle) and open when it is safe to do so. They raised fears that concentration of students coming from different homes, would expose them to the pandemic. They also stated that due to limitation of resources within their schools, it would be difficult for them (schools) to guarantee students’ safety.”

ZHRC also acknowledged the fact that students have knowledge on COVID 19, the dangers and precautionary measures involved.

School administrators who interacted with the human rights organisation highlighted that they had adopted a ‘wait and see attitude’.

“They simply await circulars from the relevant ministry giving directions on how the re-opening of schools should proceed,” ZHDR says.

The story continues on Bhizimusicom



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Maybe Jesus was Wrong...?

RECLAIMING THE LAMB PIC

By Theresa Ntswaki /Hallelujahmag.com

Every once in a while you read or hear something ludicrous enough to blow you out of the water. With a powerful tool like social media in the palm of our hands, you're guaranteed to be shook on a daily basis. Something is always way out of pocket.

For a hot minute, I've noticed people making polls about whether or not gay people- to my understanding, a reversed and misguided umbrella which refers to the LGBT+ community- deserve rights or if they should be 'allowed' to get married.

Moreover, those people who conveniently use religion to be blatantly homophobic...I see you. I understand that some older generations are beyond repair- there's no changing their mindsets, however, my disappointment and second-hand embarrassment are saved for my peers.

Religious or not, it's imperative to realize that sexual orientation is not a choice, being transgender is not a crime and it's perfectly normal to fall somewhere on the spectrum. Everyone is valid.

That being said, please refrain from quoting scriptures and get into the "well the Bible said" speech.

Humans sin all day every day, constantly violating most, if not all commandments. Love is love and to condemn others for not being heterosexual is sinfully wrong.

How many of us commit adultery, murder, steal, lie...and how many carry out incestual carnal desires, and say the Lord's name in vain? Humans are not perfect- far from it. If you're going to preach to their choir, kindly leave hypocrisy at the door, instead of deciding what the lesser evil is and judging others.

But wait, homosexuality is unbiblical and un-African?!

Guess again, conservative.

We all know about colonialism and the Scramble for Africa- but what about Africa before that mess? Not just Ancient Egypt folks, but that fact that we had our own means of trade, arts, and science, oh and, the fact that our ancestors were not strangers to homosexuality either.

"In the northern part of Nigeria, yan daudu is a Hausa term to describe effeminate men who are considered to be wives to men. While the Yoruba word might be more about behaviour than identity, this Hausa term is more about identity.





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GET IN TOUCH

You have to look and act like a yan daudu to be called one. It is not an identity you can just carry. These words are neutral; they are not infused with hate or disgust.

In the Buganda Kingdom, part of modern-day Uganda, King Mwanga II was openly gay and faced no hate from his subjects until white men brought the Christian church and its condemnation. Though King Mwanga is the most prominent African recorded as being openly gay, he was not alone.

In *Boy-Wives and Female Husbands*, a book examining homosexuality and feminism in Africa, the researchers found “explicit” Bushman artwork that depicts men engaging in same-sex sexual activity. There have been other indicators that the transition from boyhood to adulthood within many African ethnic groups involved same-sex sexual activities,” according to *The Guardian*.

Not so un-African now, is it?

The Bible teachings and Jesus might have been wrong. The society in which the Bible was crafted did not know what we know now- there are many teachings that just don't align with present-day society. The thing about society is that it has never been black and white.

As orthodox Christianity affirms and has always affirmed, Jesus is both fully divine and fully human. That is, he was born of an earthly mother, had a physical body, experienced hunger, went to the bathroom, etc. His brain was a human brain, and he learned the way any first-century child would learn...Orthodoxy doesn't require us to believe that Jesus knew everything, and

indeed, there are times in the gospels when Jesus admits to not knowing something.

We all live in a grey area where good people can do bad things and vice versa but we should get one thing straight: LGBT+ rights are Human Rights, and it should not be up for debate. Ever. People should be allowed to be themselves and love who they love without fear of inequality and injustice.

Whether or not you can get behind it, you need to recognize that humans are evolving. We need to normalize accepting people for who they are. Choosing to understand and accept something that doesn't resonate with you will not make you gay, lesbian, bisexual, or any less masculine or feminine. God loves all his children, right?

Right, so grow up, and educate yourself if you must.



PRIDE PARADE/HOUSTON CHRONICLES



SHA SHA SCORES A BET AWARD *Nomination*

By Stephanie Kapfunde /Enthusemag.com

Oh yes, she did!

Zimbabwe's Sha Sha was on Monday announced as one of six global artists nominated for the BET Viewer's Choice International Act. Sha Sha has been in the music business for close to half a decade but the world only more recently knew her as the Queen of Amapiano.

Since then her African fan-base has soared beyond Zimbabwe and South Africa's borders. To many a Zimbabwean Artist, Sha Sha is a ray of hope that one can make it even if it's beyond the home base. Regardless, Sha Sha has never been one to shy away from her Zimbabwean roots.

"We are hella ecstatic", said Sha Sha's management.

We're lost for words, this is an opening for Zimbabwean Art and Content to the world!

Artists who've won in this category include Sjava, Sho Madjozi and Wizkid.

This is definitely a huge one for Shasha but an even bigger one for young African Artists everywhere, especially in Zimbabwe.

Congratulations to the girl from Makomoyo for scoring the first Zimbabwean BET Nomination.

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PRESIDENT MNANGAGWA FURTHER OPENS UP THE ECONOMY

By Ian Mapira/Bhizimusi.com

President Emmerson Mnangagwa has further opened the economy to allow the informal sector to start operating.

The government had allowed the manufacturing sector to start operating in a lockdown, but the informal sector to continue closed in the lockdown extended to indefinite.

“Although our lockdown remains at Level 2, let us begin to further open up, remembering that we all have a role to play,” the President said.

“Government, hand in hand with an empowered private sector, will do all in its power to open up the economy, to provide the jobs and the opportunities the people of Zimbabwe so richly deserve.”

The Zimbabwean leader also discussed the government reforms and said as Zimbabwe was opening up both internally and externally, the country was forced, like much of the world to close.

“Likewise, the creation of jobs, the commitment to new opportunities for our talented youth, must once again be driven to the top of our agenda. We cannot and will not allow the period of COVID-19 to appear in our history books as anything more than a mere hurdle which we jumped over along the path to prosperity,” he said.

“As your President, I commit that we will work twice as hard, work with promise and purpose, to improve your lives, and to give your children a better future. It is time to accelerate our development.

From the pains of the pandemic, we must now find new impetus in rebuilding. The liberalisation of our economy must continue in earnest. This includes the privatisation of bloated state industries which must now be expedited.

Investment commitments must now be turned into tangible jobs. Our creative people must be allowed to grow and prosper.”

“Reforms, stuck in the wheels of bureaucracy, must be unleashed, catalysed and implemented. The time for action is now. However, as the workforce is slowly released from a painful lockdown, let us remember that we are not returning to the old normal, but to a very NEW normal which must cause each and every one of us to rethink our lives. How we communicate, how we do business, how we meet and greet, and how we protect the health of our neighbours, our family, and indeed ourselves,” he went on.

The African leader announced the following adjustments:

All our people in the informal sector, who have not formally registered themselves or their enterprises, are directed to do so forthwith. Once they can prove that such registration has been made, they can resume their operations. Upon resuming their work, they are compelled to adhere to the laid down COVID-19 prevention requirements, such as the wearing of

masks, washing or sanitization of hands and social distancing.

Gathering for purposes of worship must remain at a maximum of fifty and in full compliance with all the COVID-19 prevention measures.

People are urged to travel when it is absolutely necessary.

The moratorium on rent payment, made during the early phases of the lockdown is hereby lifted. Rent arrears can be settled in instalments spread over a period of six months.

KEEPING YOUR PEACE AND CONQUERING FEAR

By Valerie Tendai Chatindo/Hallelujahmag.com

Yeah right! Keep the peace?...psst whatever.”

“You don’t know what I’ve been through!”

“Your problems aren’t big enough that’s why you can afford to say that!”

“Peaceful with the coronavirus threatening my finances and health!”

Now hold up! Wait right there. Yes yes, I know what you want to say. I know you’re thinking this is yet another article about sparkly glittery Christianity where everyone is a “good” Christian and never gets into a panic.

Now if you are one of those believers with a steady mind and even steadier unwavering

faith then I salute you. No, I applaud you and maybe I am a little jealous....ok I’m really jealous.

When it comes down to it, I fall into the category of believers who get into a frenzy and blow things out of proportion. And yes I do lose my peace more times than I’d like to admit.

I love what Joyce Meyer shares when she says that the enemy knows you better than you know yourself. He has spent years studying you and knows your weaknesses and what makes you lose your peace.

The devil will hardly ever walk up to you and be like ‘Hey, I’d like to play around with your mind a bit and most likely ruin your life in the process’.

That would be too easy. No, he knows your tendencies, weak spots and like a child, he enjoys pushing that big shiny red button over and over again.

If like me you’re tired of this sick little game, let’s go on to the ways we can outwit the enemy.

1) Know your triggers

Not all fears are ungrounded or irrational. What affects you isn’t what affects someone else and that’s all to do with your past and experiences. When you find a particular issue unsettling you more than it should, take note of it. Fear is a red flag that something isn’t right.

2) Pray for wisdom



The Word says if we ask for wisdom on any issue it will be granted unto us. God knows what you need to know in order to deal effectively with your issue. "deep calleth unto deep" God knows your deep issues better than anyone. People can brush you off and take things at face value but God doesn't.

3) Stay in the Word

The Word of God is His instruction manual on how we can live a victorious life. Meditate upon it, not once a month or once a week but every day. You have nothing to lose and everything to gain.

"Anyone who listens to my teaching and follows it is wise, like a person who builds a house on solid rock. Though the rain comes in torrents and the floodwaters rise and the winds beat against that house, it won't collapse because it is built on bedrock"
Matthews 7 vs 24-26

4) Share your story

The bible is a book of testimonies yet God did not end there. He is alive and doing mighty acts in each of our lives. When I say mighty, I mean even the things that seem trivial. Share your story with someone. Tell them how you are taking control over fear and offer guidance. You'd be surprised how you can radically change their perspective.

I've shared with you...now go do the same. Stay blessed. Stay laughing. Stay victorious.

”

AND THEY HAVE DEFEATED HIM
BY THE BLOOD OF THE LAMB
AND BY THEIR TESTIMONY.
REVELATIONS 12VS11

”

KAPCITY'S MIA VISUALS PROVE THAT ZIM HIP HOP CAN BE INTERNATIONAL

By Kevin Mwenye /Enthusemag.com

Miami-based Zimbabwean hip-hop artist, and MC, Red Room host KapCity, has finally released the much anticipated luxurious and electrifying visuals for his single M.I.A, this being his second video in the states moving from Zimbabwe.

The visuals sport clean scenes which were shot in the heart of Miami, Florida.

The title of the song is M.I.A and has an infectious little chorus you'll find yourself humming to..."*Miami! Miami, Miami! We going up!*"

KapCity tells a FOMO-intensive story of the Miami lifestyle we've seen on TV.

The 90s kids might be reminded of Will Smith's 'Miami' from way back when! KapCity gives it a coming to America spin with cool kid steroids.

From jet skis, yachts, to fire hot girls! KapCity is balling hard effortlessly as he speeds off in Lamborghini and keeps the company of some fine-ass baddies.

In the video is an interesting cut-away which switches from Miami Beach to Dade County and Broward County showing the other side of Florida.

A lot of people don't know there is a difference and KapCity illustrates this by having SoFo



Kingz and Dynamic X Stream dance crews do their thing.

The switch-up of the beat here is hella wavy and will make for a great Tik-Tok sound.

We can tell M.I.A was produced by Cashmoney AP, a widely recognised hip-hop producer who's worked with the likes of Young Thug and Migos.

Thanks to his storytelling and the overall quality of this video; KapCity gives mainstream African and American Hip-Hop a run for its money.

Some of the dance moves remind us of a Zimbabwean dance called 'kongonya' but that's a story for another day.

KapCity who's real name is Keith Guzah Jr has come a long way in music.

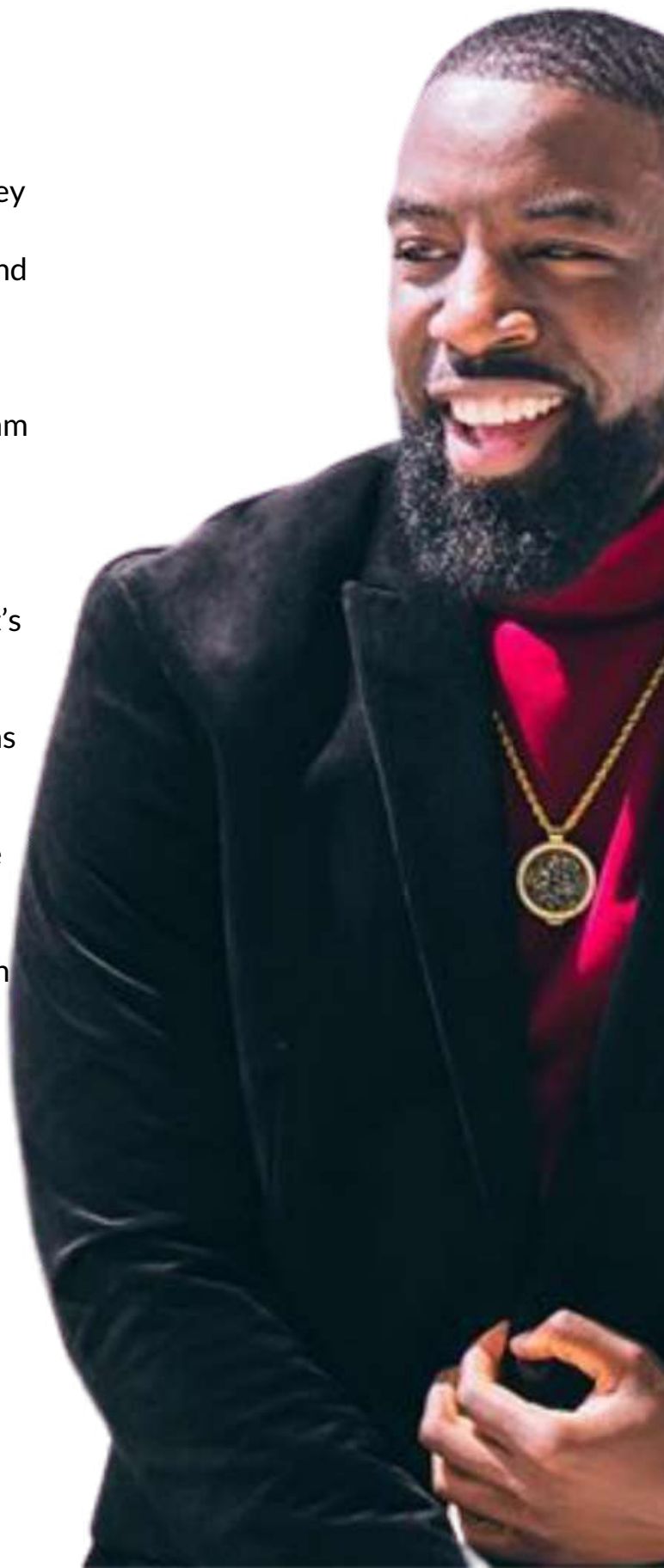
Growing up; he was heavily influenced by the likes of Lil Bow Wow.

At 11 years old, he decided to see this passion through with his first song Lets Party.

Since then KapCity has dropped a couple of projects to date.

We approve! 10/10.

Check out M.I.A on YouTube or go to www.enthusemag.com for an easy access.





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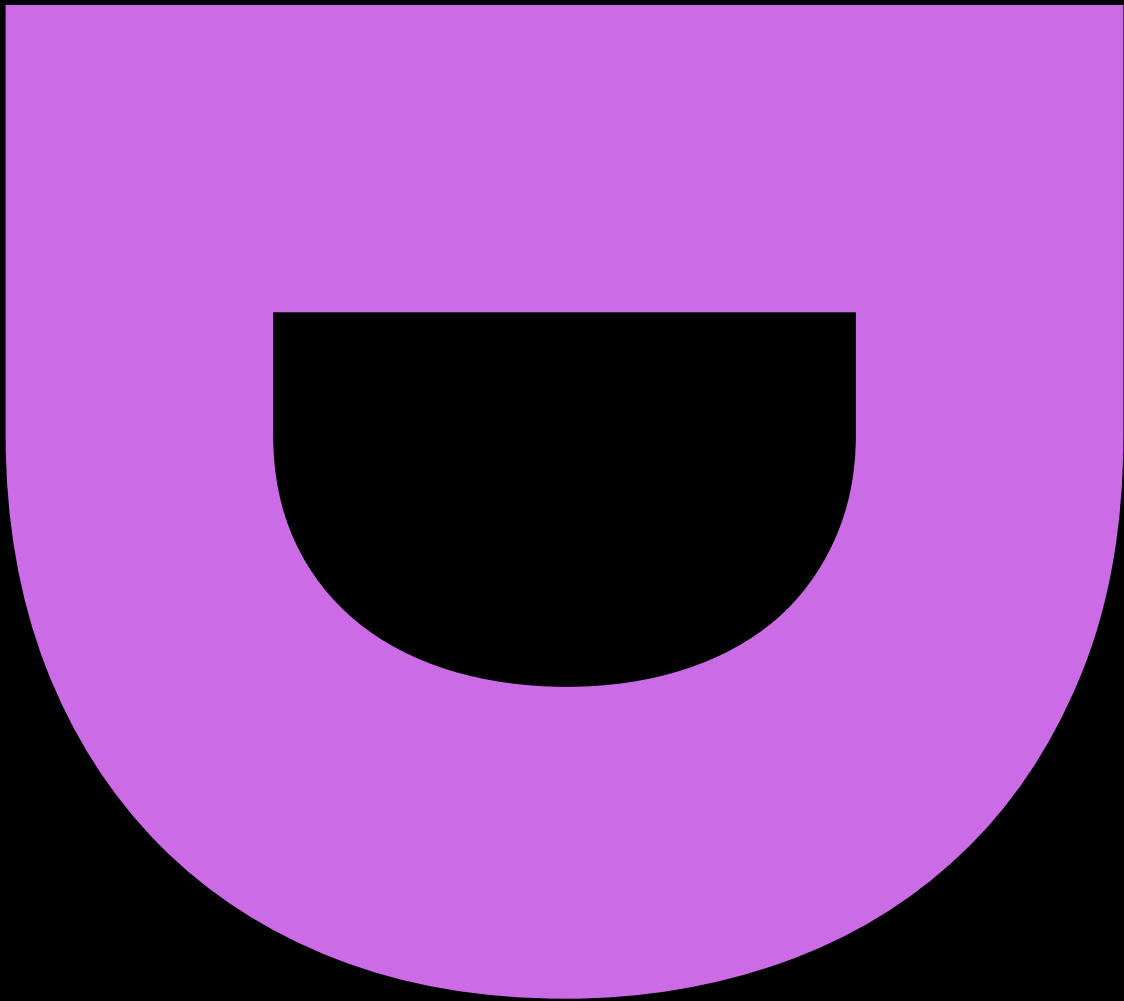
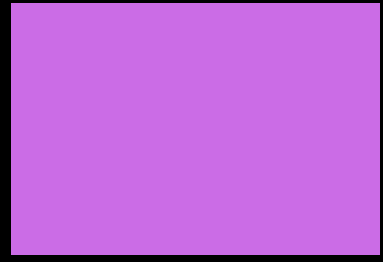
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